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THE
LAKE HOUSE
ON CANANDAIGUA

FOR IMMEDIATE RELEASE

**Fall Travelers Take Flight: The Lake House on Canandaigua Launches
\$16,500 Seaplane Experience**

Private charter provides 90-minute direct flight access from New York City to The Lake House for up to eight passengers



Canandaigua, NY (September 21, 2023) -This fall, in just 90 minutes, New York City dwellers can trade the concrete jungle for fall foliage adventures in the Finger Lakes. The award-winning [Lake House on Canandaigua](#) is offering jetsetters an unforgettable fall escape to Canandaigua Lake with a seaplane package that will have travelers soaking up autumn's sights and sounds in no time.

Priced at \$16,500 the [Tropic Ocean Airways Package](#) provides stress-free transportation to upstate New York aboard a seaplane. Travelers can fly safely and on their schedule with a private charter between the East River in New York City and the Finger Lakes. The 226-mile flight boards from a dock at the New York Skyports Seaplane base located on East 23rd Street between Waterside Plaza and Stuyvesant Cove Park. The final destination is The Lake House on Canandaigua where a luxury lake escape begins.

Available for booking now through November 2023, the Tropic Ocean Airways Package includes:

- Private plane transportation from New York City to The Lake House on Canandaigua
- Luxury accommodations (two-night minimum)
- Guaranteed early check-in
- Finger Lakes bottle of wine and charcuterie on arrival

When accommodations are booked guests must call Tropic Ocean Airways 954-210-5569, or email reservations@flytropic.com to confirm flight details. Seaplanes are pet-friendly and can accommodate up to eight people with luggage.

To learn more about the package and to book a stay, visit www.lakehousecanandaigua.com.

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About The Lake House on Canandaigua

Designed by Post Company (formerly known as Studio Tack) in collaboration with design collective and The Brooklyn Home Company, The Lake House on Canandaigua welcomes all generations to the Finger Lakes region, invigorating year-round interest in Canandaigua Lake and its community. As a family owned and operated hotel with world-class design, locally inspired dining and premier event spaces, the hotel is the ideal destination for family gatherings and important events. With 124 guest rooms and suites, there is a timber frame event barn, a pool and year-round hot tub, the Willowbrook Spa and a boardwalk perfect for admiring the panoramic views of Canandaigua Lake. Upon the hotel's opening in late 2020, The Lake House on Canandaigua has won multiple prestigious travel awards including the No. 1 Resort Hotel in New York State in Travel + Leisure's World's Best Awards, Travel + Leisure's It List 2021 and Condé Nast Traveler's Hot List 2021, both editors' choice awards acknowledging the best new hotels and resorts opened within the past year. The Lake House is also a TripAdvisor 2021 Travelers' Choice Award winner, ranking in the top ten percent of hotels worldwide. For more information, visit: lakehousecanandaigua.com.

About Tropic Ocean Airways

Tropic Ocean Airways is the leading provider of short-range charter and scheduled by-the-seat service for exclusive destinations. Founded in 2009 by United States Navy TOPGUN instructor Rob Ceravolo, Tropic Ocean is the largest commercial amphibious airline in the world, servicing destinations throughout Florida, the Bahamas, and the Northeast. To learn more about Tropic Ocean Airways, visit FlyTropic.com.

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SOFITEL

HOTELS & RESORTS

NEW YORK

FOR IMMEDIATE RELEASE

Hello, Gorgeous! Sofitel New York Unveils FUNNY GIRL Suite

NEW YORK – May 6, 2022 – [Sofitel New York](#), the official hotel of the Tony Awards, has revived its Broadway-themed suite series echoing the first ever Broadway revival of the classic musical FUNNY GIRL, now playing at the August Wilson Theatre. The new suite will feature signature décor inspired by the highly anticipated Broadway musical starring Beanie Feldstein as the iconic Fanny Brice. Guests booking the [FUNNY GIRL Suite package](#) will receive two tickets to the musical and “noshes” presented by Katz’s Delicatessen, a New York City staple serving traditional Jewish deli fare since 1888.



Upon entering the 2415 FUNNY GIRL Prestige Terrace Suite, with second-to-none views of the Empire State and Chrysler Buildings, theater buffs will be welcomed by a neon “Hello, Gorgeous” sign. As guests make their way through the suite they’ll find other signature items inspired by the Broadway show, including artwork and sheet music from the 2022 production, photographs of the real Fanny Brice, a collection of books on Fanny Brice, Ziegfeld Follies, and Vaudeville, a director’s chair, trunk, and vintage telephone, and a Broadway dressing room-style vanity mirror.

Completing the experience, guests who book the FUNNY GIRL Suite package will receive two orchestra tickets to see the musical, along with treats presented by Katz’s Deli in an official Katz’s tote bag.

The FUNNY GIRL Suite is available for booking May 17– November 12, 2022, at a starting rate of \$799 per night. The FUNNY GIRL Suite package starts at \$1499 per night and must be booked at least 10 days before arrival. Reservations can be made Monday-Friday by emailing funnygirlsuite@sofitel.com.

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About Sofitel New York

Sofitel New York, part of AccorHotels group, is a stylish Midtown hotel with a decidedly French accent in its contemporary décor and sophisticated artwork. The hotel features 398 guest rooms, including 52 suites. Sofitel New York is ideally located at 45 West 44th Street, affording easy access to Fifth Avenue and the

Times Square Theater District. For reservations, call 212-354-8844 or visit www.sofitel-new-york.com. Follow Sofitel New York on [Instagram](#) and [Facebook](#).

About Sofitel

Sofitel Hotels & Resorts is an ambassador of modern French style, culture, and art-de-vivre around the world. Established in 1964, Sofitel is the first international luxury hotel brand to originate from France with almost 120 chic and remarkable hotels in the world's most sought-after destinations. Sofitel exudes a refined and understated sense of modern luxury, always blending a touch of French decadence with the very best of the locale. The Sofitel collection includes such notable hotels as Sofitel Paris Le Faubourg, Sofitel London St James, Sofitel Munich Bayerpost, Sofitel Rio de Janeiro Ipanema, Sofitel Washington DC Lafayette Square, Sofitel Sydney Darling Harbour and Sofitel Bali Nusa Dua Beach Resort. Sofitel is part of Accor, a world-leading augmented hospitality group offering unique experiences in 5000 hotels and residences across 110 countries. sofitel.com | group.accor.com

sofitel.com | accorhotels.com

About FUNNY GIRL

The first-ever Broadway revival of **FUNNY GIRL** is now officially open and playing to sold out, standing room only houses at the **August Wilson Theatre** (245 West 52nd Street). Produced by **Sonia Friedman, Scott Landis** and **David Babani**, **FUNNY GIRL** stars Screen Actors Guild Award Nominee **Beanie Feldstein** as Fanny Brice, Tony and Olivier Award nominee **Ramin Karimloo** as Nick Arnstein, Jeff Award winner **Jared Grimes** as Eddie Ryan and five-time Emmy Award winner **Jane Lynch** as Mrs. Rose Brice.

Tony Award winner **Michael Mayer** directs this brand-new **FUNNY GIRL**, featuring the classic score by Tony, Grammy and Academy Award winner **Jule Styne** and lyrics by Tony Award nominee and Grammy Award winner **Bob Merrill**, (comprising additional songs from **Styne & Merrill**). The original book by **Isobel Lennart**, from an original story by **Miss Lennart**, is revised by Tony Award winner **Harvey Fierstein**. **FUNNY GIRL** features choreography by **Ellenore Scott**, tap choreography by **Ayodele Casel**.

This bittersweet comedy is the story of the indomitable Fanny Brice, a girl from the Lower East Side who dreamed of a life on the stage. Everyone told her she'd never be a star, but then something funny happened—she became one of the most beloved performers in history, shining brighter than the brightest lights of Broadway.

Featuring some of the most iconic songs in theatre history including “Don’t Rain On My Parade,” “I’m the Greatest Star,” and “People,” **Michael Mayer’s** bold new production marks the first time **FUNNY GIRL** will return to Broadway since its debut 58 years ago. The original production of **FUNNY GIRL** premiered on Broadway in 1964 starring Barbra Streisand as ‘Fanny Brice’ and was nominated for eight Tony Awards including Best Musical.

Tickets to **FUNNY GIRL** are available at <https://seatgeek.com/funny-girl-tickets>.

Follow **FUNNY GIRL** on [Facebook](#), [Twitter](#) & [Instagram](#) @FunnyGirlBway. www.FunnyGirlOnBroadway.com

About Katz’s Delicatessen

Katz’s Delicatessen is an iconic restaurant serving traditional Jewish deli fare in NYC’s Lower East Side. Since 1888, Katz’s pastrami and corned beef sandwiches have been the gold standard for an 'authentic' NYC deli experience, thanks to Katz’s emphasis on traditional slow-curing processes and hand-carved slicing techniques. Today, Katz’s serves thousands of hungry customers daily and ships their deli classics nationwide. Katz’s storefront is considered a NYC landmark and is a popular destination among locals, tourists, and celebrities. For more information, visit www.katzsdelicatessen.com.

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FUNNY GIRL**Polk & Co.**

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Katz's Delicatessen

Bullfrog + Baum

Kelly Fordham Lavin / Kate Pressman

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Birds of prey encounters, tarot readings and more usher in summer at Whiteface Lodge



LAKE PLACID, N.Y. – June 30, 2023 – The term “vacation” was invented in the Adirondack Mountains, when affluent families of the 19th-century were vacating New York City in search of fresh air and summertime respite. Today, the AAA Four Diamond-rated [Whiteface Lodge](#) in Lake Placid, NY evokes the Gilded Age splendor of the historic Adirondack Great Camps, redesigned for a modern traveler. A series of summer programs are underway at the resort, most complimentary for guests, and highlights for 2023 include:

Birds of prey encounters (free for resort guests) – Join a master falconer from Adirondack Raptors for a close encounter with falcons, hawks, barned owls and screech owls. Guests will don special gloves for a chance to hold the animals and learn about their habitat, diet, and unique rehabilitation story. The events will be held at 7 p.m. on July 8, July 22, Aug. 5 and Aug. 19.

Tarot readings (free for Peak 47 patrons) – Gain insight into the past, present or future while at Whiteface Lodge’s casual eatery and bar, [Peak 47](#). Tarot card readings will be offered by a local specialist on a first-come, first-served basis between 6:00-9:00 p.m. on July 7, July 21, Aug. 11 and Aug. 18.

Yoga classes (free for resort guests) – Flow into summer in Whiteface Lodge’s outdoor courtyard with yoga classes, offered most Friday and Saturday mornings through August.

Trivia nights (free for Peak 47 patrons) – Flex a command of facts at Peak 47 on Wednesday evenings at 6:30 p.m. through Aug. 30. The top scorer earns a complimentary bottle of wine to toast their triumph.

Paint and Sip (\$25 kids, \$35 adults for resort guests) – Tap into an inner artist with painting materials, drinks and treats. Events for adults start at 6:30 p.m. on Tuesdays and include wine and charcuterie, while kids are treated to hot cocoa and cookies on Thursdays starting at 5:30 p.m. The painting nights kick-off with a special holiday weekend experience for adults on Monday, July 3, and then continue every Tuesday (grown-ups) and Thursday (kids) through Aug. 30.

Eschewing the typical resort fee, Whiteface Lodge is known for its emphasis on complimentary programs and services built into a straightforward nightly room rate. Summertime favorites presented at no additional cost to guests include:

- Kamp Kanu for kids, subject to availability.
- Canoes, kayaks, pedal boats, paddle boards and more ready to launch from Whiteface Lodge's private waterfront at Paradox Bay. Note: Whiteface Lodge is also home to a classic Hacker-Craft, pontoon boat, and Ski Nautique speed boat, which can be reserved with a captain for a fee.
- Tennis, pickleball, basketball, ladderball and cornhole.
- Three screenings a day at the resort movie theater with fresh popcorn offered.
- A family game room featuring an old-fashioned two-lane bowling alley, air hockey, billiards, foosball, shuffleboard, ping pong and more.
- A nightly bonfire tradition with s'mores kits.

To get the best value out of a visit to Whiteface Lodge, travelers can explore a Sunday or Monday night arrival and take advantage of the resort's [4th Night Free](#) offer.

About Whiteface Lodge

Whiteface Lodge is situated adjacent to the alpine village of Lake Placid, New York, home to two Winter Olympics games. Conceived by a former Olympian and modeled after the Adirondack Great Camp, this rustic resort was completed in 2005. Whiteface Lodge is an all-suite property boasting 96 suites, a three-story great room, Kanu restaurant, Peak 47 lounge dining, Lake Placid's only resort spa, and two handcrafted, luxury lean-tos, unique to the Adirondacks. For reservations or additional information, visit www.thewhitefacelodge.com or call 518-523-0505. Follow the resort on social media @whitefacelodge.

About Urgo Hotels & Resorts

Urgo Hotels & Resorts, a wholly owned subsidiary of HHM, has been an industry leader in hotel management and development for more than four decades. Urgo has extensive experience with mountain leisure, ground-up development of complex mixed-use and condo-hotel projects, and resort properties. Urgo has earned numerous industry awards for its development and management achievements over the years, including four-time winners of Marriott's Partnership Circle Award and Marriott's Lifetime Partnership Circle Award, their highest honor for hospitality excellence. HHM is an award-winning hotel management and investment company that operates over 235 full-service and select-service hotels across 30 states and in virtually every major hospitality market from coast to coast. Their highly experienced and stable operating team is known for being nimble, accountable, and entrepreneurial in how they drive market-leading results for owners including publicly traded companies, private equity firms, and family office investors.

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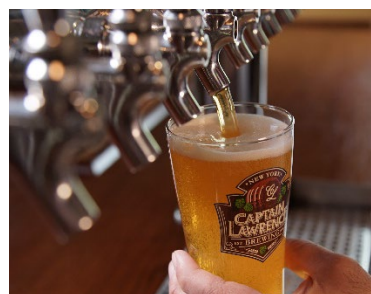
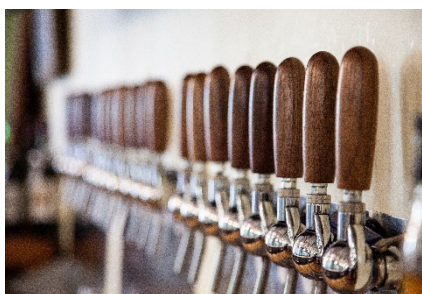
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Westchester County Tourism & Film supports booming beverage scene with launch of the new Westchester Craft Beverage Trail

Earn rewards, explore favorites and savor the best of Westchester's liquid craftsmanship



WHITE PLAINS, N.Y. – April 2, 2024 – [Westchester County Tourism & Film](#) has launched the [Westchester Craft Beverage Trail](#), a unique experience that invites residents and visitors alike to discover the rich tapestry of craft beverages by local artisans across the County. Through a free, online passport (no app downloads required) users aged 21 and older can sip and savor their way across more than 23 distilleries, craft breweries and cideries, savoring their favorite sips while earning rewards for fun items reflecting Westchester's craft culture.

The lower Hudson Valley's diverse and vibrant craft beverage scene—just a “pint’s pour away” from New York City—takes center stage with the Westchester Craft Beverage Trail, featuring an array of brews, hops, lagers, ciders and more, crafted right in Westchester County. Metro-North provides a safe and reliable transportation option, making it easy for participants to join the adventure without the hassle of driving. Along the trail, participants can earn points with each check-in at the featured merchants, using them to claim unique rewards like smartly designed caps and mugs. Participating spots include beloved Westchester staples like Broken Bow Brewery (Tuckahoe), Captain Lawrence Brewing Company (Elmsford) and Barrel House (Mt Kisco), Hardscrabble Cider (North Salem), River Outpost Brewing Company (Peekskill), Wolf & Warrior Brewing Company (White Plains) and plenty more.

Experience the Essence of Agritourism:

Hardscrabble Cider, a trail highlight, captures the essence of hand-crafted, farm-to-bottle excellence. Every step, from cultivating and harvesting apples to pressing, fermenting, and bottling, unfolds on-site. The cider is pressed from a blend of all 10 apple varieties grown on-site. Fermentation is meticulously monitored, and filtering takes place several times to create the cleanest, freshest taste possible. In the end, the cider is hand-bottled and capped, then batch-pasteurized to ensure stability, providing visitors with a true taste of Westchester's rich agricultural heritage. Hardscrabble Cider is one of many examples of the fruitful agriculture found in Westchester County.

“Hardscrabble Cider is ecstatic about the launch of the Westchester Craft Beverage Trail. We opened our doors in 2015 with the hopes that we would be a part of Westchester’s growing craft beverage scene, but to see what it has become in that time is truly remarkable,” said Anthony Sepe, Manager and Head Cider

Maker of Hardscrabble Cider. “We abound with talented brewers and distillers who are putting their own unique stamps on the scene and believe that the Craft Beverage Trail will further bolster the movement and bring fresh faces to all craft producers involved.”

How it Works:

Step 1 – Get the pass: The Westchester Craft Beverage Trail Passport is a free mobile-exclusive, web-based passport that brings together a carefully curated collection of participating businesses. These establishments, ranging from breweries to tap rooms, offer exclusive deals and discounts for passport holders.

Step 2 – Receive a text: Upon signing up, the passport is instantly delivered to someone’s phone via text and email, requiring no app downloads. Users can easily save the pass to their phone’s home screen for easy access.

Step 3 – Redeem: When visiting a participating business, patrons will present their phone to a staff member to redeem available discounts. They should ensure their phone’s location services are activated to check-in via GPS, earning points towards rewards.

Sign up and learn more about the Westchester Craft Beverage Trail [here](#).

About Westchester County Tourism & Film

Westchester County Tourism & Film is Westchester County’s official destination marketing organization. Its mission is to generate economic benefits by enhancing the image and promoting Westchester County as a premier business and leisure destination in the Hudson Valley region. Flanked by Long Island Sound and the Hudson River, Westchester is made up of big cities, small towns, villages, farms, and miles of natural beauty. The county is easily accessible by major interstate highways and parkways, its own regional airport, Amtrak and three commuter rail lines and is home to more than 40 hotels and conference centers. For information about visiting Westchester, visit www.visitwestchesterny.com, connect on Facebook ([@westchestercountytourism](#)), Instagram ([@westchestercountytourismny](#)) and Twitter ([@westchestertour](#)), or call 1-800-833-9282.

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Oyster tasting in Maine, surfing with pups in Hawaii and family-friendly hiking in Lake Tahoe: Summer adventuring easier with up to 50% off the hotel stay with Benchmark Resorts & Hotels



Editorial photography available on request.

BOSTON and THE WOODLANDS, Texas – May 21, 2024 – [Benchmark Resorts & Hotels®](#) challenges travelers to get out of their comfort zone and try something new this summer. From exploring the Texas Hill Country wine scene, to learning to surf with pups in Hawaii and ziplining the Columbia River Gorge in Washington State, a summer of memory making can be had with up to 50% off the hotel stay thanks to the independent hotel collection's [Summer Cyber Sale](#). Reasons to make the trip, with hotel offers to make it easy, include (but are not limited to):

Water-centric Escapes

- **Turtle Bay Resort**, Oahu, HI – 25% off longer stays, with time to learn to [surf with a pup](#), joined by one of the resort's four-legged ambassadors.
- **Cambridge Beaches Resort & Spa**, Bermuda – 30% off and explore the island's hidden beaches and coves [aboard a kayak or paddleboard](#).
- **Chaminade Resort & Spa**, Santa Cruz, CA – 40% off plus [tennis and pickleball courts](#) available for the racquet enthusiast, as well as poolside cabanas for post-game chill.
- **Spruce Point Inn**, Boothbay Harbor, ME – 25% off and \$50 daily dining credit, as well as local programming available for an authentic New England experience, like the [Oyster Farm Tasting and Cruise](#) along the tranquil Damariscotta River.
- **Stonewall Resort**, Roanoke, WV – 20% off and [fishing for bass, muskellunge and crappie](#) on the 2,600 acre Stonewall Jackson Lake.
- **Naples Grande Beach Resort**, Naples, FL – 25% off with a \$50 daily resort credit and consider [exploring the nearby Everglades](#), a World Heritage Site that is home to more than 70 threatened or endangered species.
- **The Shores Resort & Spa**, Daytona Beach, FL – 30% off and [complimentary morning beachside yoga](#) on the resort's Ocean Terrace.

Mountain & Adventure Exploration

- **Skamania Lodge**, Stevenson, WA – 15% off and aerial adventures through the Columbia River Gorge available, like the resort’s own [zipline tours and aerial park](#).
- **Snow King Resort**, Jackson Hole, WY – 40% off and why not get a taste of the Old West during a [horse-drawn covered wagon ride](#) to a camp for entertainment and cowboy cooking.
- **Forest Suites Resort**, South Lake Tahoe, CA – 40% off and add a [family-friendly hike](#) along Tahoe’s Glen Alpine Trailhead to the itinerary, where gorgeous lake views, waterfalls and meadows await.
- **Black Rock Mountain Resort**, Greater Park City, UT – 40% off and consider the [free Friday alfresco concerts](#) at the nearby Newpark Amphitheater.
- **Red Mountain Resort**, Ivins, UT – 30% off and try the four hour [Vortex Adventure](#) for confident hikers, which takes guests off the beaten path to capture stunning panoramic vistas and red rock formations.
- **Riverhouse on the Deschutes**, Bend, OR – Celebrating the 50th anniversary, Riverhouse is offering up to 50% off dates through the end of 2024. With a [plethora of activities](#) from hiking, biking, rafting and skiing, to gourmet restaurants and microbreweries and more, exploration in Bend awaits.

Culture & Cuisine Trips

- **Flamingo Resort & Spa**, Santa Rosa, CA – 40% off and the opportunity to mix Sonoma County wine tasting (like that at nearby Matanzas Creek Winery) with local traditions, like the famous summertime [Hot Air Balloon Classic](#).
- **Dossier** and **Sentinel**, Portland, OR – 30% off and a nightly \$15 dining credit, and 30% off, respectively. Both hotels are a great starting point to visit city gems like the [Portland Saturday Market](#), the largest continuously operating open-air arts and crafts market in the country, including tasty delights from the Pacific Northwest.
- **La Cantera Resort & Spa**, San Antonio, TX – Third night free, making for more time to explore the [Texas Hill Country wine scene](#) or lounge in the resort’s [Veuve Clicquot Cabana](#) at the adults-only pool.
- **The Old No. 77 Hotel**, New Orleans, LA – 40% off and a chance to experience NOLA’s rich culinary heritage with [Chef Nina Compton](#), a James Beard Award winner for Best Chef: South and Food & Wine Magazine Best New Chef awardee.
- **Hotel Max**, Seattle, WA – 35% off and an invitation to join the hotel for [nightly craft beer hours](#).
- **Mountain Shadows Resort**, Scottsdale, AZ – 30% off and don’t miss the chance to explore [The Gallery](#) at the resort, featuring museum-quality exhibitions, with new works unveiled every two months, or check out the [Scottsdale ArtWalk](#) which takes place in Old Town.

Benchmark Resorts & Hotels’ [summer cyber sale offers](#) can be booked online. Blackout dates and restrictions may apply, and reservations are subject to availability and resort-specific booking windows. Full promotion details are available on the [website](#).

About Benchmark Resorts & Hotels

Benchmark Resorts & Hotels, a division of Pyramid Global Hospitality, features the finest in lodging, dining, recreational and meeting accommodations. Featuring unique and distinctive properties renowned for exceptional service and for creating unforgettable memory-making experiences, it is the signature division of Pyramid Global Hospitality, a leading U.S.-based hospitality management company. Many of Benchmark’s properties are certified by IACC, the association that represents the finest meeting venues

and services globally, and many have also been recognized with the coveted Benchmark Conference Centers® certification of meeting excellence. Learn more at www.BenchmarkResortsandHotels.com and connect on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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Sample Pitches

Subject: Where to Celebrate Pride Month in Latin America This June

Latin America has long since been at the forefront of gay pride, continuously championing LGBTQ+ rights and legislation. As Pride Month approaches, here are three of the most progressive, inclusive and welcoming destinations that LGBTQ+ travelers can visit in Latin America this June.



Mexico City, Mexico

Mexico was *the first Latin American country to hold a pride march* and today, tourists continue to flock to the capital city during Pride Month to celebrate. Situated at the heart of the action, [Selina Mexico City Downtown](#) is the perfect place to explore all that the fast-paced capital has to offer. On site hotel features include sixties-inspired design, a comfortable coworking space, a bar, restaurant, movie room, spa and art hub home to live music, exhibitions and other cultural events.



São Paulo, Brazil

For travelers looking to attend **the largest gay pride parade** in the world, [Selina Madalena Sao Paulo](#) is the ideal destination. Located in the center of trendy Vila Madalena, Selina Madalena features locally curated art murals that capture the city's free spirit. Being at the center of this cultural hub, the surrounding area has no shortage of things to do, whether guests want to explore local sights during the day or party the night away. In addition to beautifully-designed accommodation, on-site hotel features include a coworking area, movie room, library, bar, restaurant and garden.



Guadalajara, Mexico

Considered by some to be **Mexico's drag capital**, Guadalajara is home to one of the largest pride parades in Latin America – and [Selina Guadalajara](#) is the perfect place to celebrate! The art-centric hotel is surrounded by some of the neighborhoods' trendiest restaurants and is just minutes away cultural destinations such as the Guadalajara Museum of Arts (MUSA) and Raúl Anguiano Museum of Art (MURA). At the hotel, guests can enjoy live music, a food and retail market, restaurant, wellness center and movie room.

Are any of these destinations a good fit for upcoming stories you may be writing? Please let me know if I can provide additional information!

Subject Line: Spectacular Views Await during The Great North American Solar Eclipse at this Lakeside Resort

Greetings –

On April 8, 2024, New York's incredible Finger Lakes region will be in the prime path of The Great North American Solar Eclipse, a stellar celestial event occurring every 100 years. Aspiring celestial sensation travelers eager to witness the once-in-a-lifetime phenomenon with unobstructed front row seats, can stay at [The Lake House on Canandaigua](#) for an all-encompassing eclipse experience boasting lakefront views as far as the eye can see.

The Lake House's [2024 Solar Eclipse Viewing Package](#), starting at \$724 per night, includes:

- Deluxe accommodations for two (Check-in on Sunday, April 7 and must include stayover on Monday. Additional nights may be added.)
- Keepsake blanket for two
- Eclipse viewing glasses for two
- Eclipse viewing party Monday, April 8 from noon – 5 p.m., including a Celestial Celebration featuring Solar Eclipse-themed heavy hors d'oeuvres like sun chips and caviar, moon ball sliders, and crispy milky ways, a cash bar and DJ entertainment.

As we look towards 2024, does The Lake House's Solar Eclipse Viewing Package align with any unique travel destination stories you might be working on? Please let me know if you'd like to learn more or if I can provide additional details.

Best,
Jamie



Subject: Waking Up to Sleep Tourism

Hello,

Travel is regularly associated with adventure, exploring, sight-seeing and trying new things, often at the expense of a good night's sleep. But travelers are beginning to wake up to the idea of sleep tourism – going on vacation with the primary goal of getting more sleep, and hotels are dreaming big when it comes to providing guests with the best shut eye of their lives. From custom sleep experience menus to sleeping in nature and sleep retreats backed with scientific research, here are some of the best options for travelers looking to improve their sleep habits:

Sleep Better in Northern Italy: With the support of Sleep Medicine experts and the supervision of Dr. Med. A. Angerer, [Preidlhof](#), the award-winning wellness resort in Northern Italy, has created a highly personalized wellness program to deepen and transform sleep. The 7-day [Sleep Better](#) retreat takes advantage of Preidlhof's generous health and wellness offering and allows guests to find their own personal rhythm when it comes to sleep. Treatments include sleep analysis, where a small device is worn for the duration of a guests stay and analyzed on their final day, a sleep massage, dolomitic sleep rituals, acupuncture and sound and quartz classes. Quality of sleep is assessed not just by observing the night, but also in considering the quality of each person's day, as well as deeper causes that may be hidden in the body. The resort also offers comfy beds on each suite balcony, giving guests the opportunity to sleep under the Italian night sky.

Sleep under the stars at Selina Agafay: An oasis of peace and tranquility in the shadow of the Atlas Mountains, [Selina Agafay](#) offers its nomadic clientele the opportunity to sleeping under the stars, a method which has been found to improve sleep quality, relieve stress and enhance mood. The desert experience is redefined in glamping tend-style accommodations that feature a premium bed, air conditioning, seating area, coffee station and a private pool in a secluded oasis with endless views. After a restful night's sleep under the stars, guests can take to the skies at sunrise with a hot air balloon ride over sweeping views of the desert or hike through the Atlas Mountains, exploring canyons and venturing up Mount Toubkal, North Africa's highest peak. Selina also offers other unique experiences to elevate sleep in locations around the world including teepees in [Selina Tulum](#) and upcycled concrete cylinders in [Selina Jaco](#).

Sleep On Cloud Nineteen in Pebble Beach: Guests yearning for a good night's sleep will find a welcome ally in [Pebble Beach Resorts](#) 'Forbes Five-Star-Award-winning spa. The Spa at Pebble Beach offers two unique relaxation treatments that calm mind and body to bring on the z's. The Flotation Wrap service nestles spa-goers in a dry flotation bed for a restorative wrap as they float freely in heated bliss. The 45-minute wrap is offered in two options: a Cloud Nineteen Wrap that employs ultra-hydrating Shea butter and jojoba oil infused with the guest's choice of aromatherapy to quench and soothe skin; and the Espresso Limon Slimming Wrap that pairs a relaxing foot massage with a detoxifying wrap in a blend of South American coffee oil, Italian lemons and Madagascan cinnamon. The Spa's Restorative Nap service provides guests with a 25-minute rest for the mind, body and spirit through guided meditation.

Sleep with Signature Amenities in Portland: Sleep is an essential part of the experience for guests who stay at any Provenance Hotel property, including [Dossier Hotel](#) in downtown Portland. Aside from offering travelers a remarkable immersion into Portland's curated culture and unique way of living, the Benchmark Hotels & Resorts property provides "Provenance Signature Amenities" to relax, engage and inspire guests as well as ensuring they are fully rested in their "home away from home". Two of the key focuses of the signature amenities are the Sleep Experience and Spiritual Menu. With premium luxury linens and materials from, Mascioni sheets and Simmons Black Label pillow-top mattresses, to a spiritual menu with a diverse library of content that guests can have delivered directly to their room, each property prioritizes a restful and rejuvenating sleep for their customers.

Sleep in a custom Sofitel MyBed: The Sofitel MyBed was uniquely designed to elevate sleep to new luxurious heights. Celebrated by guests for its exceptional comfort, the signature soft-top mattress is crafted with the highest quality materials to relieve pressure and offer optimal support night after night. Thanks to their popularity amongst guests at Sofitel, properties such as [Sofitel New York](#), the hotel group has designed a bespoke bed collection, including mattresses, linens and plush pillows which provide customers with the comfort they are accustomed to at any of their properties. The products are available to purchase at [Sofitel Boutique](#).

Subject: Unique Summer Honeymoon Destinations for Every Couple

Hello –

Are you craving a honeymoon story that breaks away from the usual clichés? Every couple deserves a unique, unforgettable and Instagram-worthy experience. Whether they are adventure seekers, culture enthusiasts, or beach lovers, here are eight extraordinary honeymoon ideas tailored to different types of couples, promising a summer escape like no other:

For the couple looking for a wellness retreat...

Discover the isolated, pedestrian-friendly town of Naturno in Italy's South Tyrol region. [Preidlhof](#), a luxury hotel with an award-winning spa, offers rejuvenating wellness treatments and couples retreats, gourmet dining and breathtaking views of Italian orchard farms. Pro-tip: the Infinity-Solepool on the fifth floor of the Sauna Tower offers sensational views of the valley and surrounding mountains – perfect for an Instagram shot.

For the couple looking for a cozy mountain getaway...

Nestled in the Adirondack mountains, Lake Placid offers peaceful serenity and breathtaking views. At [Whiteface Lodge](#), couples can immerse themselves in luxury with Tandem Massages at The Spa, serene lake cruises aboard one of the resort's watercrafts accompanied by a picnic basket and unwind under the stars beside the crackling fire pit nestled in one of the resort's charming Lean To's.

For the couple looking for island paradise...

Retreat to [Cambridge Beaches Resort & Spa](#), nestled on a private peninsula in Bermuda. This adults-only resort offers secluded beaches, serene gardens, and luxurious accommodations, making it the ideal destination for couples seeking intimacy and relaxation in a beachfront setting. Embark on aquatic adventures with kayaking, paddleboarding, sailing, or motorboating, unveiling hidden beaches, secluded coves, coral reefs and shipwrecks just beyond the shore.

For the couple looking for a quiet escape...

Unwind from city life at [Bedford Post Inn](#), only an hour away from Manhattan. This Relais & Châteaux gem features farm-to-table dining, a yoga studio and sprawling fourteen-acre grounds, perfect for strolls. Music aficionados will delight in nearby [Caramoor](#), less than a 10-minute drive away. Couples can immerse themselves in exceptional music, stunning gardens, and romantic moments, with an exciting summer lineup offering multiple performances – a dream for couples who relish live music.

For the couple looking for a lakeside retreat...

Experience the beauty of New York's Finger Lakes region at [The Lake House on Canandaigua](#). Guests can enjoy lakefront access, a year-round heated pool, and luxurious spa treatments, perfect for de-stressing and unwinding after the big day. Couples can embark on a sailing excursion and step aboard the Onnalinda to experience the gentle breeze of the beautiful Canandaigua Lake and take in its scenery.

For the couple looking for a coastal getaway...

Discover the beauty of California's coast at [Pebble Beach Resorts](#). Here, couples will revel in breathtaking ocean views, indulge in world-class golf, delight in over 16 dining options and unwind with luxurious spa experiences. For an iconic experience, don't miss a round at Pebble Beach Golf Links—a bucket list item for golf enthusiasts and a fun adventure for couples. Even non-golfers can enjoy the scenic wonders of

17-Mile Drive with complimentary Lexus test drives where they will arrive to an enchanting world full of dramatic coastal cliffs, snow-white beaches, mystical forests and more.

For the couple looking for an urban escape...

Experience the endless activities, incredible food and invigorating energy of NYC. [Sofitel New York](#), situated in midtown Manhattan, offers premier access to Fifth Ave. shopping, award-winning restaurants and Broadway, making it the perfect urban retreat. As the official hotel of the Tony Awards, Sofitel's proximity to Broadway makes it the ultimate choice for theater-loving couples seeking the perfect accommodation to complement their theatrical adventures.

For the couple seeking outdoor adventure...

Embrace the beauty of the American West at [Snow King Resort](#) in Jackson Hole. Cradled within the Teton Range, this resort boasts unparalleled mountain vistas, inviting outdoor adventures such as hiking and whitewater rafting and charming accommodations ideal for a romantic escape. Just beyond lies the stunning Grand Teton National Park, where you can explore the wilderness and abundant wildlife. Venture even further to the expansive wonders of Yellowstone, spanning 3,500 square miles of some of the nation's most vibrant and diverse landscapes.

Do these destinations fit with any honeymoon pieces you may be working on? I'd be happy to provide you with more details or answer any questions you might have.

Thanks!
Jenna

MOWER

Sample Social Content Planning

Whiteface Lodge Social Media Posts

Friday, March 1 – Happy March/start of spring ski season.

Spring ski season is here at Whiteface Mountain. For the ultimate ski getaway, stay at Whiteface Lodge where you'll find a cozy ski getaway just a short drive from the slopes. 🎿

📷: @Whiteface_mt & Pat Bly

#WhitefaceLodge #LakePlacid #ILoveNY #Adirondacks #VisitADK
#SpringSkiing #WhitefaceMountain #SkiTrip #Adventure



Sunday, March 3 – Resort activities

Whether it's a morning swim or an evening dip, our heated pools and hot tubs offer the perfect retreat for all seasons.

📷: @diane_konfederat

#WhitefaceLodge #LakePlacid #ILoveNY #Adirondacks #VisitADK #Pool #HotTub
#Relax #Rustic #Winter #Spring #Summer #Fall



Thursday, March 7 – Things to do in Lake Placid - [Link to Reel](#)

Seeking your next adventure? Look no further than Whiteface Lodge. Enjoy ice skating, swimming, and campfires onsite or head to the nearby town of Lake Placid for local shops, eateries and thrilling winter activities. ❄️

📷: @natashakwood

#WhitefaceLodge #LakePlacid #ILoveNY #Adirondacks #VisitADK
#TravelRecommenations #WinterGetaway #CouplesVacation #FamilyVacation
#WinterActivities

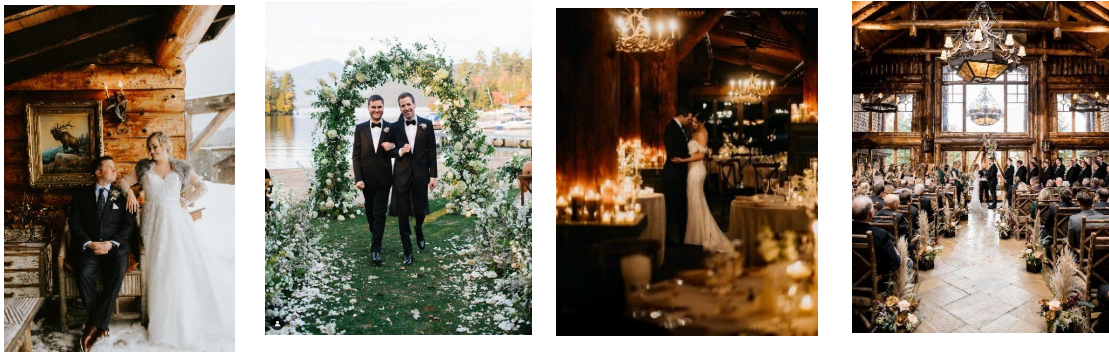


Sunday, March 10 – Weddings (suggested photos below to be posted as a carousel)

Weddings at Whiteface Lodge are straight out of a fairytale, and we can prove it. Swipe for a glimpse into some of the most gorgeous ceremonies we've hosted. ❤️

- 📷: Rachel Liz Photography
- 📷: @karinalopezrogers
- 📷: @duewestphotos
- 📷: @mountainairegatherings

#WhitefaceLodge #LakePlacid #ILoveNY #Adirondacks #VisitADK #Weddings #WhitefaceLodgeWedding #Ido #Marriage #HappyilyEverAfter #WinterWedding #WeddingInspo #WeddingPlanning #DestinationWedding #NewYorkWedding #UpstateNYWedding



Thursday, March 14 – New dishes to try on Kanu's reimagined menu

Join us for an upscale dining experience at Kanu. Our culinary team has been inspired by the bounty of the region and have launched new menus that can be described as elegantly Adirondack. Make a reservation for next week and taste for yourself.

#WhitefaceLodge #LakePlacid #ILoveNY #Adirondacks #VisitADK #FoodandBeverage #NewMenu #Dining #AdirondackDining #AdirondackMountains

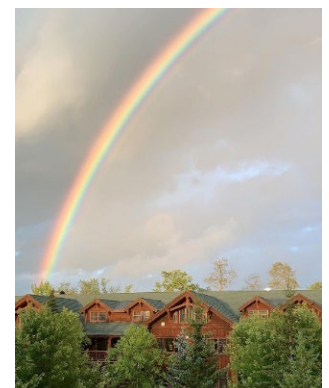


Sunday, March 17 - St. Patrick's Day

We're so lucky to be in the gorgeous Adirondack Mountains. 🌈🍀 Now is your golden opportunity to book your stay with us and see for yourself!

- 📷: @Placidplanner

#WhitefaceLodge #LakePlacid #ILoveNY #Adirondacks #VisitADK #StPatricksDay #Rainbow #Lucky



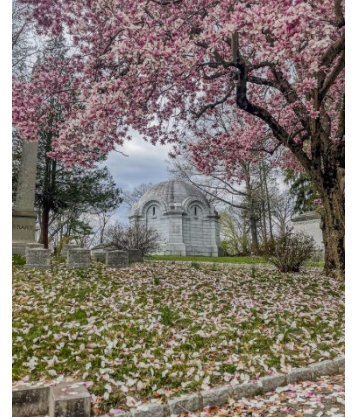
Tuesday, April 2

Be mesmerized as Westchester transforms into a dreamy cherry blossom wonderland this spring. 🌸

📍: Sleepy Hollow Cemetery (Sleepy Hollow, NY)

📷: @sleepyhollowcountry

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley #Westchester #Nature #ExploreNY #CherryBlossoms #SpringBlooms #Flowers #Spring



Thursday, April 4

<https://www.instagram.com/p/CuYA0-1g0de/>

Here's a snippet of what you'll see on a stroll around @untermyergardens this spring.

📍: Untermyer Gardens Conservancy (Yonkers, NY)

📷: @untermyergardens

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley #Westchester #ExploreNY

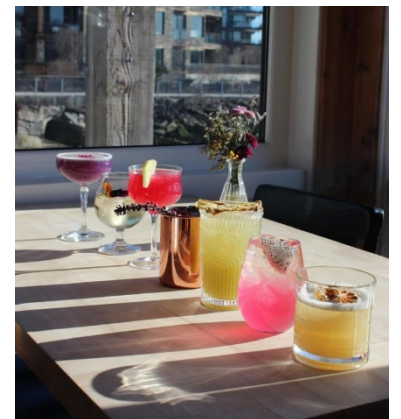
Sunday, April 7

Ready to sip into spring? Dive into the delicious spring cocktail lineup at @hudsonfarmerandthefish. 🍹 ☑️

📍: Hudson Farmer & the Fish

📷: @hudsonfarmerandthefish

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley #Westchester #Restaurant #WestchesterFoodie #Cocktails #SpringCocktails #ExploreNY



Tuesday, April 9

Spring Hudson Valley Restaurant Week is running until April 21. Which Westchester spots are you excited to try?

📍: One Seventy Nine Bar & Grill (New Rochelle, NY)

📷: @179barandgrillrestaurant

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty
#HudsonValley #Westchester #Restaurant #HRVW #HudsonValleyRestaurantWeek
#ExploreNY



Thursday, April 11

<https://www.instagram.com/p/C5CCnVtuuZ7/>

The summer concert season at @caramoor is almost upon us. Who's ready to revel in some great outdoor live music? 🎵🎸

📍: Caramoor (Katonah, NY)

🗣️: @caramoor

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley
#Westchester #ExploreNY #Caramoor #LiveMusic

Sunday, April 14

@lyndhurst_mansion is beautiful in every season, but there is something truly magical about wandering through its rose garden in the springtime. Mark your calendars for Lyndhurst's annual flower show, 'Lyndhurst in Bloom,' returning April 20-21. 🌹

📍: Lyndhurst Mansion (Tarrytown, NY)

#BeyondInWestchester #VisitWestchester #MyWestchester
#WestchesterCounty #HudsonValley #Westchester #Lyndhurst #SpringBlooms #RoseGarden #Garden
#ExploreNY



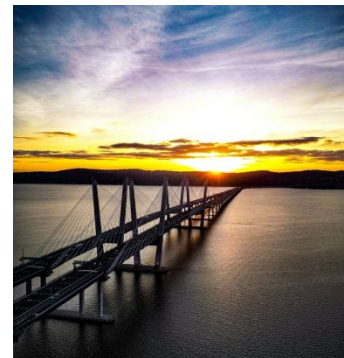
Tuesday, April 16

Golden hour views of the Hudson River are always breathtaking, but have you seen one from up high? Simply stunning. 🌅

📍: Gov. Mario M. Cuomo Bridge

📷: @nyc_perfect_pixels

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley #Westchester #GoldenHour #Sunset #ExploreNY



Thursday, April 17

<https://www.instagram.com/p/CrYh3p6M4o5/>

Pretty in pink! Discover spots around Westchester where you can find stunning cherry blossom trees. 🌸

📍: White Plains, NY

🧠: @aheadofthetrend

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley #Westchester #ExploreNY #CherryBlossoms #Spring #SpringBlooms #Flowers #Nature

Sunday, April 21

Experience the beauty of the spring blooms at Lasdon Park in Katonah. Whether you're with the family or exploring solo, Lasdon Park is a must-visit this spring. 🌸🌷

📍: Lasdon Park (Katonah, NY)

#BeyondInWestchester #VisitWestchester #MyWestchester #WestchesterCounty #HudsonValley #Westchester #Nature #ExploreNY #CherryBlossoms #SpringBlooms #Flowers

