## DAY ONE/30/60 POST-COVID-19

A STUDY OF 1,000 U.S. ADULTS EXPLORED WHAT DAY ONE, THIRTY AND SIXTY LOOKS LIKE WHEN WE'VE RECEIVED THE ALL CLEAR TO RETURN TO NORMAL.



## How comfortable will people be doing common activities?

		DAY ONE	DAY 30	DAY 60
	Go back to my regular work environment	46%	67%	83%
000	Resume a regular grocery shopping schedule	44%	68%	83%
000	Visit with friends/family	42%	65%	82%
	Go to regular doctor/dentist appointment	34%	63%	81%
000	Take a vacation by car	28%	51%	73%
00	Go to a public park or beach	26%	52%	72%
	Visit the beauty salon	24%	48%	67%
<del>\</del> \(\frac{1}{1}\)	Go to a bar/restaurant	22%	49%	70%
	Go to a mall/shopping center	22%	48%	71%
	Go to a worship center	22%	43%	60%
= 5x5=	Send my kids back to school	21%	45%	63%
	Go to the gym	19%	39%	58%
	Stay in a hotel	18%	40%	65%
	Visit a museum, cultural or musical venue	17%	41%	66%
000	Go to a movie theater	17%	38%	62%
	Stay in a privately-owned vacation rental	17%	35%	53%
	Fly on an airplane	16%	34%	56%
MAT .	Go to a sporting event	15%	34%	58%
	Go to a theme park	15%	32%	55%
	Go to the spa	14%	31%	51%
	Visit a casino	14%	29%	49%
PR55	Travel internationally	12%	23%	42%